



For Immediate Release
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Distributed Energy Market Outlook Remains Bullish

DEFG LLC Release Results of Second Annual Distributed Energy Market Survey

Washington, DC ... The Distributed Energy Financial Group, LLC (DEFG) released the results today of the second annual distributed energy market survey conducted with Market Strategies, Inc. (MSI). Over three-fourths of the 542 industry stakeholders, representing a broad cross-section of the industry, believe that the alternative and distributed energy sector is well-positioned for positive revenue growth in 2006. Approximately one-half of all respondents believe that revenues will grow by more than 5% in 2006.

“The 2006 survey results present an even rosier picture than last year,” stated Jamie Wimberly, CEO of DEFG LLC. “There is growing evidence that the economics and value proposition of DE technologies and solutions are getting traction with customers. In turn, capital is beginning to pour into the sector as a whole.”

Other survey findings include:

- 42% of respondents rate the sector as a “buy,” and only 5% rate it as a “sell”
- Alternative Energy and Demand Management are expected to be the most profitable segments, reflecting the present energy supply situation and available solutions
- Investors focus equally on price expectations and total expected rate of return when making an investment decision in DE
- “Innovative rates” and “tax credits” are seen as most important public policies
- Most customer respondents state that “5% to 15%” savings are required to motivate a switch from traditional sources
- Most utility and vendor/supplier respondents state that a slightly higher level of savings is needed – “10% to 20%” – to motivate a switch
- Different respondents perceive different technologies as “most valuable”
 - Customers state “Advanced metering”
 - Utilities state “Remote control devices”
 - Vendors/Suppliers state “On site generation”
 - Regulators state “Advanced metering and remote control devices”
- Large commercial and industrial customer segments are viewed as having the strongest growth potential in 2006
- Load shifting and energy efficiency technologies are viewed as having the strongest growth potential in 2006

The survey was conducted by Distributed Energy Financial Group, LLC (DEFG, www.defgllc.com), a specialized consulting and financial service firm focused on the alternative and distributed energy sector, and Market Strategies, Inc. (MSI, www.marketstrategies.com), an industry recognized energy market research firm.

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